

## Message Text

UNCLASSIFIED

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ORIGIN OPIC-06

INFO OCT-01 AF-10 ISO-00 EB-08 COME-00 EUR-12 NEA-10  
/047 R

DRAFTED BY OPIC/F BTREADWELL  
APPROVED BY EB/IFD/ OIA:R D KAUZLARICH  
OPIC/F:BHENDERSON  
B/IFD/OIA:DVGRANT  
AF/E:R W BAKER (SUBS)

-----048696 152109Z /72

R 151946Z OCT 77  
FM SECSTATE WASHDC  
TO AMEMBASSY NAIROBI

UNCLAS STATE 247723

FROM OPIC

E.O. 11652: N/A

TAGS: EFIN

SUBJECT: VISIT BY CONTINENTAL CAN INTERNATIONAL  
CORPORATION

1. OPIC WOULD LIKE TO ALERT EMBASSY TO UPCOMING VISIT OF  
OFFICIALS FROM CONTINENTAL CAN INTERNATIONAL CORPORATION/  
(CCIC) TO NAIROBI FROM OCTOBER 21 TO 27. PURPOSE OF  
VISIT IS RECONNAISSANCE OF INVESTMENT CLIMATE AND SEARCH FOR  
CANNING PLANT OPPORTUNITIES. REPRESENTATIVES WILL BE  
CHESTER K. CHIN, OPERATIONS MANAGER AND ASHOK D. PATEL, OF  
MIDDLE EAST/AFRICA OPERATIONS. HEADQUARTERS OF CCIC IS 72  
CUMMINGS POINT ROAD, STAMFORD, CONNECTICUT 06904. CCIC IS  
A SUBSIDIARY OF CONTINENTAL GROUP; ANNUAL SALES \$3.5 BILLION.

2. REQUEST EMBASSY ASSISTANCE IN MAKING APPOINTMENTS FOR  
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CCIC TEAM AS FOLLOWS: ISPC, IDB, MIN OF COMMERCE AND  
INDUSTRY, ICDC, U.S. BUSINESSMEN AND OTHERS AS APPROPRIATE  
IN EFFORT TO ACHIEVE GOALS IN PARA 3. BELOW.

3. CCIC HAS BEEN EXPLORING AFRICAN INVESTMENT OPPORTUNI -  
TIES WITH OPIC FINANCE OFFICERS FOR OVER ONE YEAR. KENYA  
HAS BEEN FULLY RESEARCHED AND MEETINGS HAVE BEEN HELD WITH

AMB. MBOGUA. CCIC EXPLORATORY MISSION WILL ATTEMPT TO  
ANSWER WITH EMBASSY ASSISTANCE QUESTIONS REGARDING CURRENT

STATUS OF THE ECONOMY, SIZE AND RATE OF GROWTH OF CONSUMER  
ECONOMY, LEVEL OF DEVELOPMENT AND EFFICIENCY OF THE INFRA-  
STRUCTURE, RULES AND REGULATIONS REGARDING FOREIGN INVEST-  
MENT. MORE SPECIFICALLY WITH REGARD TO CCIC'S LINE OF  
BUSINESS, THEY WILL EXPLORE CANNED FRUIT, VEGETABLES,  
JUICES AND DRINK MARKETS WITH REGARD TO THE MAJOR PRODUCERS  
AND THE SIZE OF THIS MARKET; FORMS OF PACKAGING; PRESENT  
MAKERS OF CANS AND BOTTLES AND THEIR POTENTIAL FOR GROWTH;  
FUTURE POSSIBILITIES OF A FISH CANNERY.

4. CCIC IS AFFILIATED WITH METALBOX COMPANY OF UK AND ITS  
SUBSIDIARY IN KENYA, AND IS THEREFORE LOOKING FOR OPPORTU-  
NITIES OUTSIDE OF THAT RELATIONSHIP.

5. CCIC TEAM ARRIVING FROM MIDDLE EAST AND WILL DEPART  
FOR NIGERIA.

6. OPIC APPRECIATES EMBASSY ASSIST. VANCE

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TRADE VISITS, INVESTMENT OPPORTUNITIES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 15-Oct-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Disposition History:** n/a  
**Disposition Reason:**  
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**Drafter:** F BTREADWELL  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Message ID:** 3183422e-c288-dd11-92da-001cc4696bcc  
**Office:** ORIGIN OPIC  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** VISIT BY CONTINENTAL CAN INTERNATIONAL CORPORATION  
**TAGS:** EFIN, BTRA, KE, CONTINENTAL CAN INTL CORP  
**To:** NAIROBI  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/3183422e-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
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